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Official range of china celebrating the birth of a son to TRH The Duke and Duchess of Cambridge goes on sale



The small loving cup, dessert plate
and pillbox from the range

Royal Collection Trust has produced the official range of china to celebrate the birth of a son to The Duke and Duchess of Cambridge. The commemorative china will be decorated with a design of scrolls incorporating the name and birth date of their son, with the lion and unicorn from the Royal Arms supporting the coronet of The Duke and Duchess of Cambridge, surrounded by oak leaves from the Middleton coat of arms.

Each piece of china will be made in Stoke-on-Trent, by the same potteries that produced the official range of china celebrating the marriage of The Duke and Duchess of Cambridge in 2011 and those ranges marking Her Majesty The Queen's Diamond Jubilee in 2012 and the 60th anniversary of the Coronation this year. Using methods and techniques that have remained unchanged for 250 years, every item is hand-made from fine bone china and gilded in 22-carat gold before being gift-wrapped in tissue paper and boxes designed especially for the occasion.

The official commemorative range includes a pillbox (£30.00), a small loving cup (£39.00), a dessert plate (£45.00) and a limited-edition loving cup (£195.00), of which 2,013 will be produced. All profits from the sale of the china are dedicated to The Royal Collection Trust, a registered charity. The aims of The Trust are the care and conservation of the Royal Collection, which receives no public funding, and the promotion of access and enjoyment through exhibitions, publications, loans and educational programmes.

Royal Collection Trust's Retail Director, Nuala McGourty, said, 'Royal Collection Trust is delighted to offer the official range of commemorative china to mark the birth of a son to TRH The Duke and Duchess of Cambridge. The range is contemporary in style, while maintaining the traditional formality of royal commemorative china. The design also makes reference to the heritage of both parents. We are proud that the china has been designed and manufactured in the English potteries and that such a joyous occasion is celebrated using the best of British craftsmanship.'

The china can be pre-ordered online from www.royalcollection.org.uk/shop.



In August, Royal Collection Trust will publish *The Royal Baby Book: A Souvenir Album*, which tells the story of the birth and early childhood of future heirs to the throne, from Queen Victoria to The Duke of Cambridge. More than 300 illustrations will feature in the book, including charming childhood drawings, images of much-loved toys and historical photographs. It will also contain photography of the son of TRH The Duke and Duchess of Cambridge. The book will be available to order next month.

For further information, samples and photographs, please contact Sophie Lawrenson, Assistant Press Officer, Royal Collection Trust Press Office, +44 (0)20 7839 1377, sophie.lawrenson@royalcollection.org.uk.

A selection of images is also available from www.picselect.com.

Notes to Editors

Royal Collection Trust, a department of the Royal Household, is responsible for the care of the Royal Collection and manages the public opening of the official residences of The Queen. Income generated from admissions and from associated commercial activities contributes directly to The Royal Collection Trust, a registered charity. The aims of The Trust are the care and conservation of the Royal Collection, and the promotion of access and enjoyment through exhibitions, publications, loans and educational programmes. Royal Collection Trust's work is undertaken without public funding of any kind.

www.royalcollection.org.uk